



Atty. Dkt. No. 062834-0156

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: George H. HOFFMAN et al.
Title: SYSTEM, METHOD AND COMPUTER
PROGRAM PRODUCT FOR EVALUATING
THE SUCCESS OF A PROMOTION IN A
SUPPLY CHAIN MANAGEMENT
FRAMEWORK
Appl. No.: 09/816,434
Filing Date: 03/23/2001
Examiner: Elaine L. Gort
Art Unit: 3627

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GROUP 3600

RESPONSE TO RESTRICTION/ELECTION REQUIREMENT

Mail Stop NON-FEE AMENDMENT
Commissioner for Patents
PO Box 1450
Alexandria, Virginia 22313-1450

Sir:

In response to the Office Action dated September 21, 2004, Applicants hereby elects Group II (Claims 7-18), drawn to a system/computer program product for tracking the sale of goods in a store utilizing a network-based supply chain management framework for prosecution in the subject application in order to advance the prosecution of this application.

Applicants, of course, reserves the right to file a divisional application covering the subject matter of the non-elected claims.

Receipt of the initial Office Action on the merits is awaited.

Respectfully submitted,

Date: October 5, 2004

By

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